

# Meeting Minutes - CLASS ADVISORY SENATE Jan 12, 2016

- 1. Call to Order: Garry Dudley, '68, President of the CAS, called the meeting to order at 6:00 p.m.
  - · Roll call was conducted
  - Garry "Thank you for one year as your president; your confidence and support is appreciated."
  - Special thanks to the Ex Com
    - Curtis Cook, George Larson, Larry Bagley (VP), Bob Muldrow (Sec), Tom Fleming, Randy Helms, and Jason Harris
  - One year out from next cycle!
- 2. **Approval of Minutes:** Previous minutes are posted on the website http://www.usafa.org/AOG/ClassAdvisorySenate
- 3. Members in Attendance: See Attachment 1
- 4. **Others in Attendance:** "T" Thompson '73, President and Chief Executive Officer (CEO) of the Association of Graduates (AOG), Gary Howe '69, Executive Vice President of the AOG; BG (Ret) Roger Carleton '67, Chairman of the AOG Board of Directors, Johnny Bollman, AOG Help Desk Specialist.
- 5. **Special Guest**: Dr. Jim Solti of the Air Force Cyber Innovation Center (AFCIC)
  The AFCIC has the support of the AF Secretary and the AF Chief of Staff, but much is not yet set in concrete.
  Some initial funding and manpower is proposed in the FY18 Program Objective Memorandum (POM) and the Five Year Defense Plan. The AFCIC will be located at the Air Force Academy in what is hoped to be a new facility that can be funded in the proposed Air Force Military Construction budget. Private money will be needed to reach the goals of construction. The vision for the AFCIC contains:
  - A number of personnel billets have been proposed and academic initiatives are being developed by the Academy Superintendent.
  - There will be a federated partnership interface with industry and 501(c) 3 companies.
  - There will be liaison relationships with various three letter level support across the Department of Defense.
  - There will also be places for temporary membership. The AFCIC envisions working 10-15 projects each year, which should encourage creativity among smaller entrepreneurial companies.

As the AFCIC begins to take, cadets will be exposed to design thinking, already a part of the Stanford and Carnegie Mellon Universities' curricula.

Cyber innovation covers a wide spectrum of challenges. For example, there will be a large component devoted to space capabilities and limitations. Security for national infrastructure will also be a targeted area. Communications vulnerabilities will be still another major issue. In sum, this program promises to challenge our cadets within the classroom and better prepare them for the Air Force of tomorrow. Please see Attachment II for a copy of his slides.



- 6. "T" Thompson gave us an excellent update on the AOG.
  - "T" reported that the AOG had its fourth quarter Board meeting in December.
  - There was a very impressive graduate turnout for AOG events at both the Boise State and Armed Forces Bowl football games.
  - On April 1, 2016 General Gregory "Speedy" Martin, '70, and Mr. Paul Madera, '78, will be recognized as the Distinguished Graduates for 2015. http://usafa.org/Heritage/Distinguished Graduates 2015
  - The AOG will be sending out a survey to all graduates in the near future. The survey will try to determine what the graduates would like to see from their AOG, and also what would encourage them to become a member or a more active member in AOG activities. The survey will be conducted by Qualtric, a recognized as a survey industry leader. The AOG used this firm before to help develop its website, now recognized one of the best for organizations similar to our AOG. "T" was asked by Roy Miller, '67 if the AOG survey was going to have any questions dealing with graduates' feelings toward the honor code. "T" responded that right now it will not, but he will look into it.
  - The AOG has implemented its new three-year Operations Plan and Career Services will be a focal point. The Career Services has several aspects:
    - Simplicity, a leading vendor in the educational industry, has developed the new Career Services platform for all 5 services academies. The new platform will be called SACCentral. Our AOG will manage its own micro site within the platform called the Virtual Career Center. This micro site will be strictly for our graduates.
    - There is also a new initiative called VOWS or Veterans on Wall Street. Goldman Sachs will run
      and mentor a two-day seminar for service academy graduates aimed at helping them transition
      into the civilian financial work force.
    - Today's version of SACCentral will be administered by West Point. It will continue to be open to graduates from all five academies.
    - There will be a Service Academies Global Summit held in Singapore in June 2016 aimed at helping graduates network, do business and gain employment in the worldwide market. Prominent Air Force Academy graduates will be advising and speaking at the Summit.
- 7. Please see his slides in Attachment III
- 8. **Mark Volcheff** is the new CEO of the USAFA Endowment and will try to attend our next meeting. He is currently out of town. As a side note, Greg Knedler and I are working on a briefing schedule from the Endowment that may be only once a year since most information is on their website.
- 9. **Roger Carleton** gave us an excellent update on recent and upcoming events from the AOG Board perspective. Roger reminded all of us that when the vote to modify the bylaws comes up next year, it will require a 25% membership participation rate. A <u>quorum</u> of those voting required to pass any changes. The CAS can assist greatly in getting the word out **to vote** when the time comes.

# 10. Other Business

- Pat Buckley updated us on the implementation of *Discretion* in the Honor Code. Pat followed up with our guest speaker from last meeting and Tom Berry agrees: *Discretion* was introduced and implemented by the Class of '62 vice Class of '61 as previously briefed by Mr. Berry. He apologized for the miscommunication.
- Tom Fleming updated us on the Survey of Membership the Senators! Since a survey of the graduate community is scheduled by the AOG, the Tom will address our CAS survey to the CAS Senators only. This



information is essential to our *Moving Forward* document and will also serve as input to the larger survey to occur. **Note**: Garry is asking for maximum participation. Our *Moving Forward Team* put a lot of work into this survey. PLEASE participate. His slides can be found in Attachment IV.

• **Garry Dudley** stated with the exception of the *Moving Forward Team,* the other two committees enjoyed the holidays and will be picking up the pace in the New Year!

### 11. Round Table

- The Military Order of the World Wars (MOWW) Colorado Springs Chapter #151 is hosting a luncheon at the Antlers Hotel on January 28, 2016. The social time starts are 11:00, with a meeting at 11:30 and lunch at 11:45. The meeting will conclude at 1:00. The guest speaker will be the Honorable John Suthers, Mayor of Colorado Springs. He will discuss the relationships between the military community and Colorado Springs. You do not have to be a member of the MOWW to attend, but reservations must be received by January 18. The cost is \$25. Parking is provided by the hotel. It is requested that gentlemen wear a coat and tie, and ladies be similarly dressed. Reservations will be made by Captain Dick Durham at 719-488-2884 or riverwear53@gmail.com.
- Dan Beattie, President of the local AOG chapter reminded the CAS that the Rampart Chapter annual membership meeting will be held at Doolittle Hall on January 21, 2016. General Steve Lorenz, past President and CEO of the Endowment will be the featured speaker.

## 12. Next Meetings

AOG Board

• Ex Com

CAS

Feb 5 2016

Mar 14 2016

Apr 11 2016

13. Adjourned at 1923.

Minutes by Garry Dudley & Bob Muldrow

# Four Attachments:

- Attachment I Attendees
- Attachment II Dr. Jim Solti's slides
- Attachment III "T" Thompson's Slides
- Attachment IV Tom Fleming's Slides

Respectfully submitted,

Garry

Garry W. Dudley President, Class Advisory Senate USAFA Class of '68



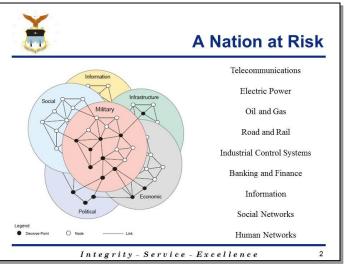
Attachment I – Attendees – Class Advisory Senators or Backups in Attendance – all methods included

F Name	L Name	
Curtis	Cook	
Dick	Sexton	
Patrick	Buckley	
Douglas	Jenkins	
Bob	Muldrow	
Garry	Dudley	
Tom	Fleming	
Chris	Dunbar	
Mush	Brower	
Dale	Birch	
Bruce	Mitchell	
Jeff	Hackett	
Dan	Beatty	
Joe	Niemeyer	
Randy	Helms	
Mark	Reidinger	
Court	Collier	
David	Hollenbach	
Keith	McKeon	
Rick	Bailey	
Casey	Vile	
Tom	Eller	
Roy	Miller	
	Curtis Dick Patrick Douglas Bob Garry Tom Chris Mush Dale Bruce Jeff Dan Joe Randy Mark Court David Keith Rick Casey	

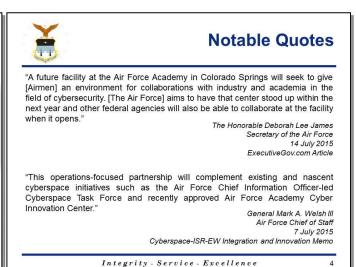
# ASSOCIATION OF GRADUATES UNITED STATES AIR FORCE ACADEMY

Attachment II - Dr. Jim Solti's slides



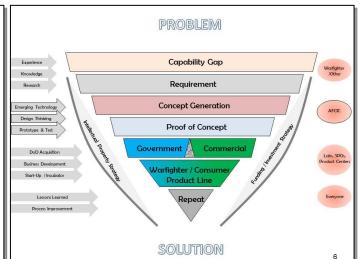








Integrity - Service - Excellence



CA



# **Keys to Success**

# **Culture of Innovation**

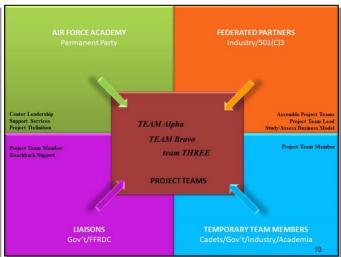
- Innovation easy to say, hard to manifest
- Study the art, science, theory and pedagogy of innovation
- Industry best practices, Stanford/CMU design schools

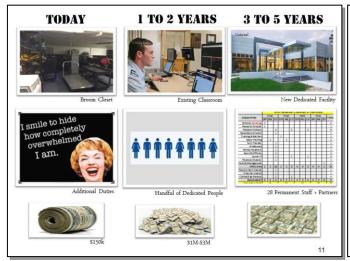
# **Product Transition**

- Risk of being "good idea factory" w/o operational impact
- "Product" may be technology, TTP, personnel, curriculum
- Transition strategies prior to work start





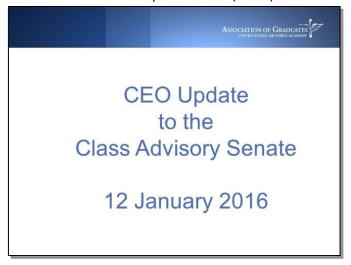








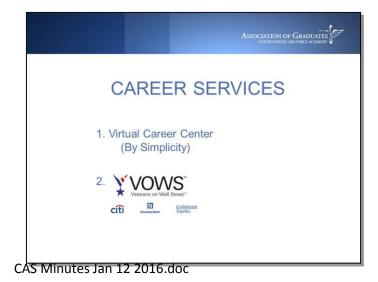
Attachment III - "T" Thompson's Slides (6 of 8)















# Attachment IV - Tom Fleming's Slides

# Class Senate AOG Membership Survey

QUESTIONS: What do grads want of their AOG, and how can we increase participation in AOG activities.

# Survey Approach & Objectives

### Overall Approach:

The survey must be <u>useful</u> to the AOG and USAFA; technically <u>credible</u>; <u>representative</u> of all USAFA graduates; and <u>easy to complete</u>.

• Senators should answer <u>for themselves only</u> – NOT for classmates or grads in general

### Objectives:

- What topics are of greatest importance to graduates and how does this sense of importance vary across class demographics?
- How might the AOG increase levels of participation in graduate activities, especially among more recent classes?
- What changes might the AOG make that would have the greatest favorable impact on (1) USAFA and (2) levels of participation in AOGrelated activities.

# Survey Questions (10 Total)

### SURVEY (Please mark your answers on a 5-point scale):

{5=Strongly Agree - 4=Agree - 3=Neutral - 2=Disagree - 1=Strongly Disagree}

- Please state your year of graduation: \_\_\_\_\_\_.
- 1. \_\_\_ I feel a responsibility to USAFA and the "Long Blue Line."
- The AOG effectively represents my views and attitudes in support of its vision and mission.
- AOG communications are useful to me in staying abreast of USAFA and AOG activities.

# Survey Questions (10 Total) -- Continued

- What AOG <u>communications</u> do you value most and find most engaging? (Please rank order from "1" (highest) to "7" (or "8" if listing a new item).
  - \_\_\_Checkpoints
  - \_\_\_AOG website
  - \_\_\_7528' weekly emails
  - \_\_AOG Facebook
  - \_\_\_AOG twitter feed
  - \_\_\_Class Reunions
  - Local AOG chapter
     Other (Please identify:

# Survey Questions (10 Total) -- Continued

- I access the AOG website (frequently, occasionally, once-in-awhile, seldom, never).
  - {5= frequently, 4=occasionally, 3=once-in-a-while, 2=seldom, 1=never}
- What AOG <u>activities</u> are most important to you personally? (Please pick top 3, numbering "1", "2", or "3")
  - \_\_\_AOG Board of Directors elections
  - Class reunions
  - \_\_\_Local AOG chapter events
  - \_\_\_Career services or transition events
  - \_\_\_ (Please identify:

Survey	Questions	(10 lotal)	) (	Lontinued
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- 7. What topic is most important to you personally? (Please pick top 3)
  - \_\_\_ Quality of USAFA graduates as Air Force officers.
  - \_\_\_ Nature of today's cadet experience (at USAFA).
  - Effectiveness of AOG in representing graduate perspectives.
  - \_\_\_ Quality of the academic education today's cadets receive.
  - Communicating the Academy experience and mission to a broader audience.
- \_\_\_ Other (please fill in):\_\_\_\_\_\_.
- 9. What <u>one</u> thing would be most likely to increase my participation in AOG-related activities? Please provide a response:

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# Survey Questions (10 Total) -- Continued

10. Please rank your interest in attending the following events.

{Please rate all events, using this scale: 1=most likely, 2=somewhat likely, 3=least likely. }

- Professional Networking (dinners, discussions, mixers)
- Briefings by USAFA Staff on cadet activities and performance
- \_\_\_ Career / Job "Fair" aimed at post-USAF employment
- \_\_\_ Academic Lectures
- \_\_\_ Cultural Events (wine tasting, museum tours)
- Community Service Projects
- \_\_\_ Athletic Events
- Class Year-specific events (e.g., reunions)
- \_\_\_ Family Oriented (picnics, barbeques)
- \_\_\_ Other (please state if desired):